

# Human Resource Management Activity

**THINKSPHERE**

*(Guess the Tagline – HR Perspective)*



# Geethanjali College Of Engineering and Technology

(UGC Autonomous)

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Cheeryal (V), Keesara (M), Medchal (Dist.), Telangana, INDIA - 501301

## DEPARTMENT OF MANAGEMENT STUDIES

### HR CLUB ACTIVITY

### THINKSPHERE

06-01-2026

1:30PM - 3:30PM



#### STUDENT COORDINATORS

D.ISHWARYA

V.BHANU

G.MUKTESHWARI

V.SAI KUMAR REDDY

K.PRABHAS

#### CONVENER

DR. J. PARDHA SARADHI

PROFESSOR & HOD

#### FACULTY COORDINATOR

G. VIJAYA LAKSHMI

ASSISTANT PROFESSOR



#### CO-CONVENER

DR. K. SHARATH BABU

PROFESSOR

## Introduction:

The Department of Management Studies, Geethanjali College of Engineering and Technology, organized an HR Club activity titled “**THINKSPHERE**” on **06 January 2026**. The activity focused on **guessing companies and brands through their taglines**, with special relevance to **Human Resource Management concepts**.

The event was designed to enhance students’ understanding of how organizational taglines reflect **employer branding, work culture, employee values, leadership philosophy, and people-centric practices**.

THINKSPHERE provided a professional and interactive platform that connected branding strategies with HR perspectives.

## Objectives:

The objectives of the THINKSPHERE activity were:

- To enhance awareness of **company and brand taglines**
- To understand the **HR values and organizational culture** reflected through taglines
- To improve analytical thinking and recall abilities
- To encourage teamwork, communication, and active participation
- To relate branding concepts to **Human Resource Management practices**
- To develop quick decision-making and professional thinking skills.

## Coordinators:

- D. Ishwarya
- V. Bhanu
- G. Mukteshwari
- V. Sai Kumar Reddy
- K. Prabhas

## Event Highlights

- The session was conducted under the supervision of the **HR Club, Department of Management Studies**, and was efficiently coordinated by **D. Ishwarya, V. Bhanu, G. Mukteshwari, V. Sai Kumar Reddy, and K. Prabhas**, with **Ms. G. Vijaya Lakshmi** serving as the **Faculty Coordinator**. The event was guided by **Dr. J. Pardha Saradhi, Professor & Head, Department of Management Studies**, and **Dr. K. Sharath Babu, Professor**, whose academic guidance and mentorship ensured that the activity achieved its intended learning and professional objectives.
- During the activity, participants actively engaged in identifying companies and brands through their taglines and discussed the underlying **Human Resource perspectives reflected in those taglines**. The discussions enabled students to relate branding messages with core HR principles, thereby enhancing their conceptual clarity and practical understanding.

The interactive session also included case discussions and real-time startup examples, helping students relate theoretical HR concepts to practical entrepreneurial situations.

## **Participation:**

The activity was **open to MBA 1st Year students and MBA 2nd Year students (HR specialization)**. Students participated actively in teams and demonstrated enthusiasm throughout the event by identifying brands and explaining their relevance from an HR perspective.

## **Evaluation Criteria:**

- Accuracy of answers
  - Speed of response
  - Understanding of HR relevance
  - Participation and team coordination
  - Presence of mind and logical thinking.
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## **Outcomes and Learning**

The THINKSPHERE HR Club activity resulted in significant academic and professional learning outcomes for the participants. The key outcomes and learnings from the session are as follows:

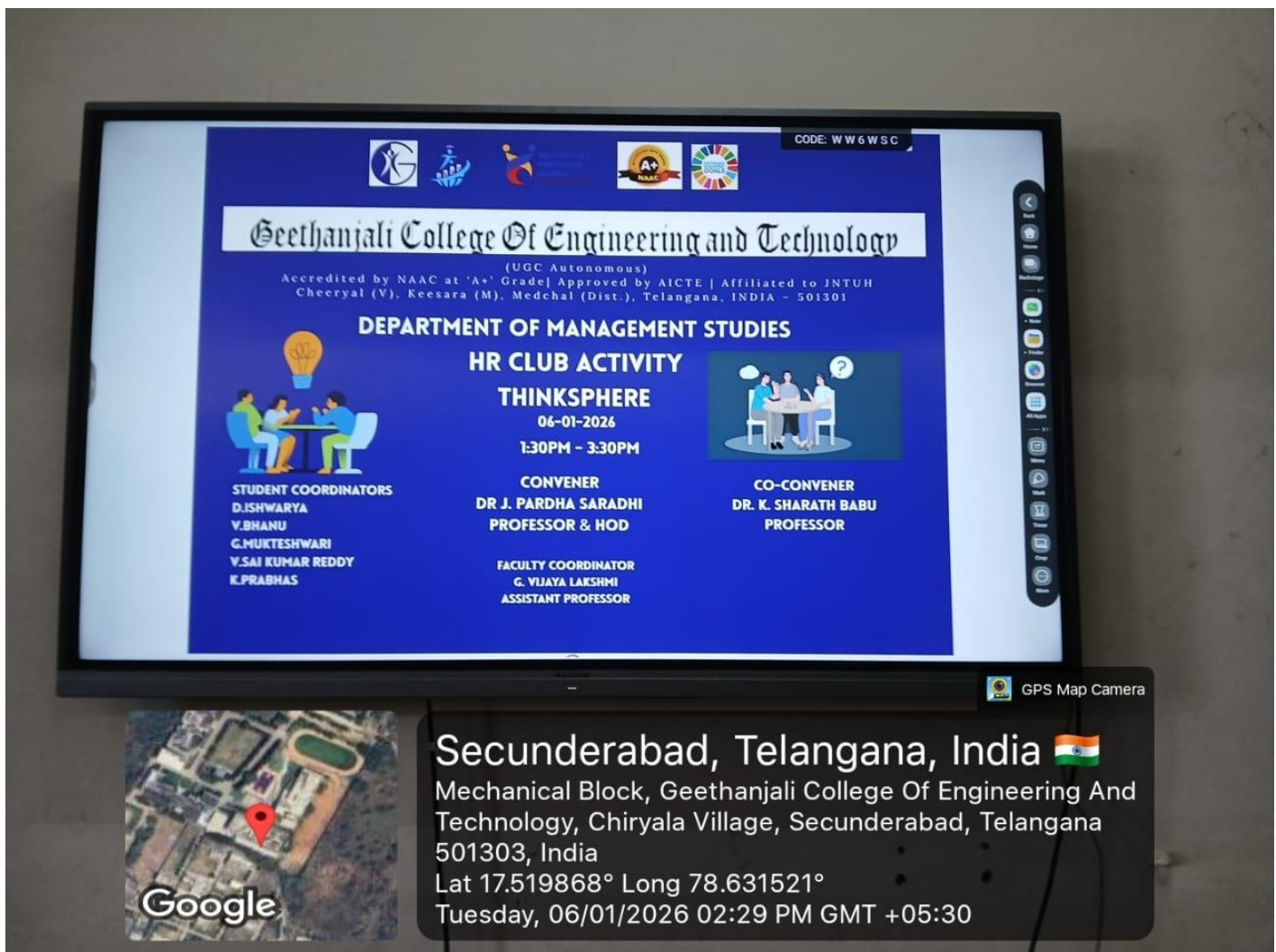
- Enhanced understanding of **company and brand taglines** and their relevance to **Human Resource Management**
  - Improved awareness of **employer branding and organizational culture** as reflected through corporate messaging
  - Strengthened analytical and critical thinking skills by interpreting taglines from an HR perspective
  - Developed the ability to relate branding concepts to **employee engagement, motivation, and leadership practices**
  - Encouraged effective **teamwork, collaboration, and communication** among students.
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## Conclusion:

The **THINKSPHERE – HR Club Activity** was successfully conducted and achieved its objectives. The activity effectively combined learning with fun by linking **branding concepts with Human Resource Management perspectives**. Active participation from MBA 1st Year and MBA 2nd Year HR students contributed to the success of the event.

The program enhanced students' understanding of employer branding and organizational values while promoting teamwork, analytical thinking, and professional communication skills. The Department of Management Studies appreciates the efforts of the faculty and student coordinators for making the event a meaningful and successful learning experience.

The event concluded with appreciation from faculty coordinators and the HOD, acknowledging the efforts of the organizing team and participants for making the session a productive and meaningful learning experience.





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Mechanical Block, Geethanjali College Of Engineering And  
Technology, Chiryala Village, Secunderabad, Telangana  
501303, India  
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India  
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GPS Map Camera



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501303, India  
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GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY (Autonomous)  
CHEERYAL (V) KEESARA (M) MEDCHAL (D) TELANGANA 501301

MBA I YEAR I SEM ATTANDANCE SHEET Date:

SLNo	ROLL No	NAME OF THE STUDENT	Signature
1	25R11E0001	ALAKANTI ESHWAR	A. Eshwar
2	25R11E0002	ANABOINA SWAMY	Swamy
3	25R11E0003	B HARINI	Harini
4	25R11E0004	BHARATH KUMAR	Bharath
5	25R11E0005	BHARGAVI DASGUPTA	Bhargavi
6	25R11E0006	BINGI RAMANA	B. Ramana Goud
7	25R11E0007	BOORS CHANDU	Boors
8	25R11E0008	CHEERA VASANTH	Cheera
9	25R11E0009	CHILKAMARI MAHESH	Chilka
10	25R11E0010	CHINNAM SHIVASHANKER	Chinna
11	25R11E0011	CHINTAKUNTLA AJAY	Chinta
12	25R11E0012	D DIVYA SREE	Divya
13	25R11E0013	D SRI HARSHA	D. Harsha
14	25R11E0014	DARSHANAM MEGHANA	Meghana
15	25R11E0015	DHARAVATH SHIVANI SINGH NAIK	Dharavath
16	25R11E0016	DHIRAVATH ANIL KUMAR	D. Anil Kumar
17	25R11E0017	DUBAKULA NARESH	D. Nareesh
18	25R11E0018	ENTHALA TANUSHREE	
19	25R11E0019	ERUKALA VINEETH KUMAR GOUD	Vineeth
20	25R11E0020	GADASANTA RITHIN	
21	25R11E0021	PILLAE JOSEPH	Joseph
22	25R11E0022	GANESHAN SWETHA SHARON	
23	25R11E0023	GONE VISHNU VARDHAN	
24	25R11E0024	GUGULOTHU PRABHAKAR	
25	25R11E0025	GUMMADI SAI HARSHITHA REDDY	Gumma
26	25R11E0026	HIMANSHI AGARWAL	Himanshi
27	25R11E0027	KANDIKONDA MAHALAKSHMI	Mahalakshmi
28	25R11E0028	KATKURI SURESH	
29	25R11E0029	KOLA PRANATHI	K. Pranathi
30	25R11E0030	KONYALA ADITYA	Aditya

31	25R11E0031	MACHA NAVYASREE	M. Navyasree
32	25R11E0032	MADIRA VINUTHNA	Vinuth
33	25R11E0033	MAHENDER SINGH	M. Singh
34	25R11E0034	MANNE BHAVANI SREE	Bhavani
35	25R11E0035	MARAJPET HEMANTH	M. Hemanth
36	25R11E0036	MEDOGI NANDA KISHOR CHARY	N. Kishor Chary
37	25R11E0037	MENDE NAVYA	Navya
38	25R11E0038	MOHAMMAD IKRAM	Md. Ikram
39	25R11E0039	NERELLA SWETHA	Swetha
40	25R11E0040	PALLE VINEETHA	P. Vineetha
41	25R11E0041	PANCHANGAM VENKATA RANGA SREE PRAGNA	P. Pragna
42	25R11E0042	P SAI JAHNAVI	
43	25R11E0043	PITTALA VENNELA	P. Vennela
44	25R11E0044	PRAJAPATI RISHAV	R. Rishav
45	25R11E0045	PULLAKANTI PRANEETHA REDDY	P. Praneetha Reddy
46	25R11E0046	RAMAVATH HARSH VARDHAN	
47	25R11E0047	RATHOD MEERABAI	M. Meerabai
48	25R11E0048	SABBU AJAY KUMAR	S. Ajay Kumar
49	25R11E0049	SOWMYA DONKENA	
50	25R11E0050	TALATH FIRDOUS	T. Firdous
51	25R11E0051	TAMTAM RAJESH	T. Rajesh
52	25R11E0052	THOTA SAI KIRAN	T. Sai Kiran
53	25R11E0053	TIRUMALAPURAM KOMAL	T. Komal
54	25R11E0054	TURAGA TEJASWINI	T. Tejaswini
55	25R11E0055	VALAVALA LEELAKRISHNA RAGHU	V. Raghu
56	25R11E0056	VANAMALA MAHATHI	
57	25R11E0057	VEDANTHAM SIRISHA	
58	25R11E0058	VEMPATI BALARAM	V. Balaram
59	25R11E0059	WAGHMARE NIKHIL DEV	N. Nikhil Dev
60	25R11E0060	YERRAM KIRAN JYOTHI	Y. Kiran Jyothi
61	25R11E0061	RAHMATH UNISSA	R. Rahmath Unissa

Coordinator

HoD-DMS

GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY(Autonomous)  
CHEERYAL (V) KEESARA (M) MEDCHAL (D),TELANGANA 501301  
MBA II YEAR I SEM DAILY ATTANDANCE SHEET    DATE:

S.No	Roll. No	Name of the Student	Signature
1	24R11E0003	BHANU KUSUMITHA VEMULA	V. Bhanu/
2	24R11E0013	DONKENA ISHWARYA	Ishwarya
3	24R11E0017	GOGIKAR MUKTESHWARI	Mukteshwari
4	24R11E0022	GUMMADEVALLI SANTHOSH	Santhosh
5	24R11E0023	HARIKA BATKIRI	Harika
6	24R11E0032	KUKATLA PRABHAS	
7	24R11E0033	M ANUSHA	Anusha
8	24R11E0037	MODALAVALASA MADHAVI	Madhavi
9	24R11E0040	P KEERTHI CHANDANA	Keerthi
10	24R11E0049	SIRIKONDA MEGHANA	
11	24R11E0051	SURABHI LAVANYA	Lavanya
12	24R11E0056	VARAKANTHAM SAI KUMAR REDDY	Sai

HOD-DMS